



Rules of the #IHMEmeriteko competition

Organizer

The competition is being staged by IHME Helsinki/Pro Arte Foundation Finland (hereafter “the Organizer”), Kalevankatu 4, 2nd floor, 00100 Helsinki; Business Identification Number: 21485721.

Competition period and how to enter

Participants can enter the competition from 4 June to 23 August 2021 by sharing a picture or video of an action that benefits the Baltic Sea on Instagram with the hashtag #IHMEmeriteko.

All natural persons residing in Finland are eligible to enter the competition. If the winner is under 18 years of age, she or he must obtain permission in advance from her or his parent or guardian. Employees of the Organizer or of the Organizer’s partner who are involved in organizing the competition, or employees of any organization taking part in the planning or realization of the competition, are not eligible to enter the competition.

Prizes

First prize is a Baltic Sea Friendly dinner for two in restaurant that will be announced later. Also, all entrants’ names will be put into a draw for cd-records of artist Jana Winderen. Prizes are non-transferable and nonexchangeable. No cash or credit alternative will be offered.

Awarding of the prizes

Researcher, limonologist Seppo Knuuttila will select the competition winner. The winner will be announced on Baltic Sea Day August 26, 2021. Also, the names of all entrants will also be put into a draw for other prizes. The Organizer will notify all the prize winners in person by 31 August 2021. If the Organizer is unable to contact the winner by that date, a new winner will be chosen. The Organizer and the Organizer’s partner have the right to publish the name of the competition winner.

Participant’s liabilities

Competition participants must have all necessary copyrights and other relevant rights to the submitted pictures or videos and the material in them, along with the right to submit the video and material to the Organizer.

If the pictures or videos will be used by the Organizer online or offline, the owners of the rights to the picture or the video submitted to the Organizer surrender to the Organizer the right to use the video on various platforms and in various events connected to the #IHMEmeriteko competition royalty-free and without limitation or separate payment.

All persons appearing in the pictures or videos are to give their consent to being photographed/filmed and to the publication of the picture or the video. For under-age participants permission to film and publish is also required from their parent or guardian.

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If the message notifying the winner or the prize is returned to the organizer of the competition due to faulty information or other impediment to delivery, or if the competition winner has acted contrary to these rules or otherwise illegally, this will result in disqualification.

Organizer's liabilities

The Organizer is not liable for any data-communication problems affecting participation in the competition. The Organizer's responsibility to any participant in the competition shall not, on any grounds, exceed the amount or value of the prizes stipulated in these official rules. All prize winners shall release the Organizer and the Organizer's partner, and their partners, from any liability that may be caused or is allegedly caused by taking part in this competition or by accepting or using the prize.

Use of contact details

The Organizer will use the contact details supplied by competition entrants solely for delivering the prizes. Contact details will not be passed on to third parties. The Organizer and the Organizer's partner shall not use or pass on contact details for direct-marketing purposes.

Other miscellaneous

By entering the competition participants undertake to comply with these official rules and with the Organizer's decisions. The Organizer has the right to reject entirely entries that are invalid or which do not comply with these rules without compensating the participant. The Organizer retains the right to amend these rules if necessary.

This English translation of the Competition rules is for information only. Only the Finnish Version is legally binding.